

HOME *comfort* NEWS



Your Home Comfort Specialists



SPRING / SUMMER 2006



In Touch with You

Bringing you better comfort no matter what the weather

Dear Valued Customer,

We made it through another winter! Mother nature was fairly easy on us this year – we had plenty of snow and low temperatures, but it was a lot warmer overall. It was a welcome relief, especially with the *unwelcome* rise in energy costs.

The fact is, in spite of warmer weather, energy bills were higher. But rest assured, those heating with natural gas, propane, or electricity paid even more to heat their homes than we did. You can see the results of this up-to-date research inside. When costs are compared, it's easy to see that heating oil is still the best way to heat your home.

With that in mind, you can focus on other ways to keep heating costs down: *conserving* energy and *controlling* fuel bills.

Each conservation investment you make will bring years of energy savings, while taking steps to control fuel costs will bring greater peace of mind. We've listed some of these suggestions inside. While many are familiar, chances are you aren't taking advantage of all of them.

Inside you'll also notice information about Carrier® heating, central air conditioning, and clean air products. We're very pleased to offer the Carrier brand since it's clearly superior to other

home comfort equipment on the market today. It's a great match for our own service team, who have a combined total of 40 years experience in heating and cooling installations. That means when you call on *Campbell Oil* you can have total confidence you have selected the *Home Comfort Specialists*.

With the seasons changing, we'd also like to remind you to schedule equipment tune-ups. It's a perfect time to clean your heating system since deposits haven't hardened. And at the same time you can get your central air ready for summer. Temperatures were especially high last year, and you'll want to make sure it doesn't let you down in the hot months ahead. See the coupon on the last page to *save now*, then *keep saving* on lower energy bills!

Enjoy the coming spring season, and be sure to call us for any questions you may have about how we can bring you better home comfort, extra energy savings, and greater peace of mind.

Sincerely,

Brian Burrow
President



Turning it up?

Keep us informed of your changing fuel needs!

When you're a Campbell Oil automatic delivery customer we carefully monitor your fuel usage to make sure that you never run out. However, there may be changes in your usage that we're NOT aware of— *and that's where we need your help!* The following are typical reasons fuel usage can change:

- You've had a new baby
- A parent or older relative comes to live with you
- You've built a new addition
- You've started using a wood or gas burning stove



If you suspect a change in your heating oil usage please call us right away. That way we'll be sure to deliver just the right amount of fuel you need, exactly when you need it!



Viola Evans was the lucky winner of our **Fill'er Up Sweepstakes**, and is

- ◀ now enjoying a **\$500 credit to** ▶
- ◀ **her account for heating oil!** ▶

HEATING OILS ♦ GASOLINES ♦ DIESEL FUELS ♦ HEATING & COOLING SERVICE/INSTALLATIONS

We're here to serve you Mon-Fri 8AM-5PM ♦ 24/7 Emergency Service ♦ 330.833.8555 ♦ Toll-Free 800.589.8555

Comfort. Quality. Value.



Turn to the Experts.™

To better serve our valued heating and cooling customers, we are proud and excited to introduce Carrier as our HVAC equipment partner!

Carrier's rich history of innovation, longevity and quality coincide with the principles that we here at Campbell Oil Company hold in high esteem. This is why we made the decision to choose Carrier over all other brands. Campbell Oil prides itself in delivering quality products and services; by partnering with Carrier we continue that tradition. So, for all your heating, air conditioning, and indoor air quality needs, turn to the experts — *Campbell Oil and Carrier!*

Carrier provides all the great products it takes to make a custom-made indoor weather system for your home, including air conditioners, furnaces, humidifiers, programmable thermostats, air cleaners, ventilators and zoning products. Carrier pioneered the application of chlorine-free, environmentally-sound refrigerants with the introduction of its industry leading, Puron-based residential products.



Starting March 1st, Carrier makes it more economical for you to install highly efficient equipment with up to

\$1,100 in Carrier Cool Cash rebates!

Combine this rebate with the new tax credits for high-efficiency products and you can't beat the savings! *Call for details.*



1) Infinity™ Control and Remote Access –

The state-of-the-art control interface for the Infinity heating and cooling system, the Infinity Control is the only control you can buy that allows you to control temperature, humidity, air quality, fan speed and ventilation.

2) **Infinity™ Furnace** – Provides reliable, high-efficiency heating for long-lasting comfort and energy savings.

3) **Infinity™ Air Conditioner** – Conditions your air for both heating and cooling.

4) **Evaporator Coil** – Allows the refrigerant to absorb heat from the air as it passes over the coil surface.

5) **Infinity™ Air Purifier** – Improves air quality by eradicating harmful and irritating pollutants from the air in your home.

6) **Humidifier** – Replenishes moisture to dry air.

7) **UV Lamp** – Reduces the amount of pollutants, such as mold, bacteria, fungi and viruses from your indoor coil, leaving your home with cleaner, fresher air.

8) **Ventilator** – Combines fresh outdoor air with conditioned indoor air for improved air quality and maximum efficiency. It's perfect for today's tightly constructed home.



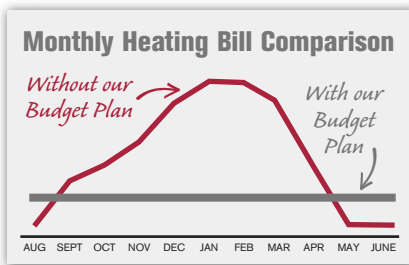
One hundred and four years ago, the world was a much hotter, more uncomfortable place. Young Willis Carrier, a 25 year-old apprentice engineer employed by the Buffalo Forge Company, tossed and turned away the night of Wednesday, July 16, 1902. It wasn't just the hot and sticky air or the rumble of a distant thunderstorm over Lake Erie that kept Carrier awake. The very next day he was to submit a plan to solve a comfort & humidity problem experienced by one of Buffalo Forge's new customers, the Sackett-Wilhelms Lithographing & Publishing Co. of Brooklyn, New York. His solution worked brilliantly! As a result, Willis Carrier is considered the "Father" of the air conditioning industry today.

1 Get a tune-up
 Annual tune-ups for your heating or central air system are just as beneficial as regular tune-ups for your car. They ensure safety, help your system last longer, and identify small problems before they become *expensive* breakdowns. Tune-ups improve efficiency too — helping you **save up to 10% on your energy costs**.



2 Stay covered
 Save even more with ServicePlus, our heating and cooling service plan. It includes an **annual efficiency tune-up** plus **extra savings on parts and repairs**. You also **earn \$50 in credits** each year you renew, good for the purchase of new energy equipment.

3 Spread it out
 Why worry about how high your next fuel bill will be? Keep your payments easy, manageable, and predictable on the **budget plan**.



The Budget Plan is personalized to your actual usage, so you still pay the same annual amount for fuel. The difference is easier monthly payments.

8 ways to have improved efficiency, extra savings, and greater peace of mind



4 Pay the EASY way
 As a budget plan customer, you have the option of making your monthly payment with **EFT transfers** — automatic deductions through your choice of bank accounts. It's safe, it's easy, and it saves you the time and trouble of writing checks, searching for stamps, and making sure your payments are made on time.

5 Replace your energy hog
 If your heating or cooling system is over 15 years old it's time to consider an upgrade. Today's new equipment could **help you save 25-50% on your energy costs!**

6 Share the news with Uncle Sam
 Depending on the equipment you choose, your upgrade could entitle you to some **tax benefits**. Consult your tax specialist before you choose your equipment or go online at www.energytaxincentives.org.



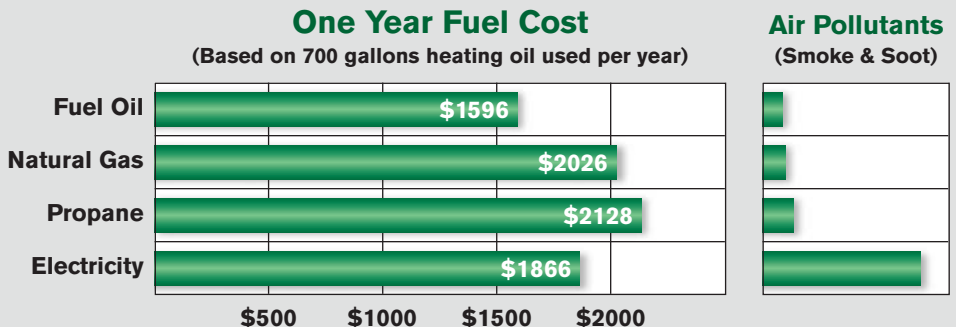
7 Help a friend
 Help a friend have greater peace of mind by becoming a Campbell Oil automatic delivery customer with our **Customer Referral Program**. When they enroll, we'll thank **each** of you with a **\$50 account credit!**

8 Save time, worry less
 If you're still checking the level of fuel in your tank and calling to schedule each delivery, do yourself a favor and sign up for **automatic delivery**. We *guarantee* you'll always have enough fuel. To thank you for trusting us, we'll even give you a **\$25 credit on your account!**



Heating Oil Still the best way to heat your home.

Heating oil prices were higher than ever this heating season, but it's still the **BEST** way to heat your home! For more information on the benefits of oil and ways you can reduce your heating bills visit the Consumer Energy Council of America online at www.cecraf.org.



Figures based on average prices during the 2005-06 heating season of \$2.28/gallon for heating oil, \$15/mcf for natural gas*, \$2.00/gallon for propane, and \$.065/kwh for electricity*. *Natural gas and electricity pricing includes commodity cost plus all additional charges except taxes.

SPRING/SUMMER

HOME comfort NEWS



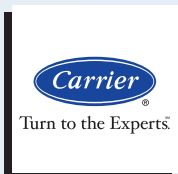
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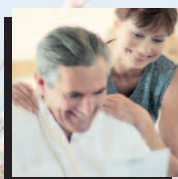
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**Turning it up?
Keep us informed
of you changing
fuel needs!**



**The Very Best in
Home Comfort
with Carrier®**



**8 Ways
to Control Your
Energy Costs**



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| Ashland | Canal Fulton | Dalton East | First Street | Jackson | Mt. Eaton ^{NEW} | Rt. 585 | S. Massillon | Tuslaw | Wadsworth | 619 |
| Belden Village | Canton South | Dalton West ^{NEW} | Hartville | Market & Easton | North End | Shreve ^{NEW} | S. Wooster ^{NEW} | Viaduct | Wales Road | |

\$30 OFF
AIR CONDITIONING
OR FURNACE TUNE-UP



330.833.8555 ♦ 800.589.8555

Coupon expires 7/31/06. Must have received at least one (1) heating oil delivery of 150 gallons or more prior to redemption. One coupon per address. No duplicates. Non-transferrable.



FREE
CAR WASH



Good for one "Works" car wash at participating locations



Coupon expires 7/31/06.

Participating Locations

- ALLIANCE 2491 West State Street
- ASHLAND 1011 Sugarbush Drive
- BELDEN VILLAGE 3985 Everhard Road
- BREWSTER 146 Wabash Street
- CANTON 4332 Hills & Dales Road
- DALTON EAST 208 S. Mill Street
- HARTVILLE 1261 W. Maple Street
- MASSILLON 4141 Erie Street S
- MASSILLON 519 Lincoln Way W
- MASSILLON 3917 Wales Avenue NW
- N. CANTON 8356 N. Market Street
- STRASBURG 7467 State Rt. 260
- WOOSTER 132 W. Milltown Road

FREE
COFFEE OR
FOUNTAIN DRINK
ANY SIZE

Good at any BellStores location



Coupon expires 7/31/06.



FREE
6-INCH SUB



Good for one 6" sub at participating locations



Coupon expires 7/31/06.



- BREWSTER Citgo, 120 Wabash Street
- DALTON Citgo, 208 Mill Street
- MAGNOLIA Citgo, 11089 State Rt. 800 NE
- WOOSTER Citgo, 2424 Akron Road
- WOOSTER Citgo, 1710 Lincoln Way E
- WOOSTER Citgo, 404 S. Market Street



- ASHLAND 1011 Sugarbush Drive
- HARTVILLE Citgo, 1261 W. Maple Street
- STRASBURG Citgo, 7467 State Rt. 250 NW